

# SNAPSHOT

## THINK BIG: SOCIAL IMPACT

COLLABORATING WITH OUTSIDE EXPERTS AND CREATIVES TO BRAINSTORM AND SPARK IDEAS FOR THE FUTURE.

**VALUES:**  
SOCIAL MINDSET,  
COLLABORATION,  
FORWARD-THINKING

### THE QUESTIONS:

1. WHAT DOES THE EMPLOYMENT ASSISTANCE PROGRAM (EAP) OF THE FUTURE LOOK LIKE?
2. IF YOU COULD START A SOCIAL ENTERPRISE, WHAT WOULD IT BE?
3. METRICS THAT MATTER: WHAT WOULD YOU MEASURE?
4. WHAT IS THE NON-PROFIT OF TOMORROW?

### THE IDEAS:

### THE FUTURE NON-PROFIT IS:

- » TECH DRIVEN
- » EFFICIENT
- » LEAN AND MIGHTY

### & INCORPORATES:

- UPWARD MOBILITY
- DATA DRIVEN STRATEGIES
- PARTNERSHIP WITH CORPORATE LEADERS



### INDUSTRIES TO EXPLORE:

- > LANDSCAPING
- > MANUFACTURING
- > ROBOTICS
- > STORM WATER MANAGEMENT
- > AGRICULTURE
- > TRANSPORTATION
- > SPORTS AND RECREATION
- > INCUBATION AND ENTREPRENEURSHIP



### EAP OF 2040:

- > EMPLOYEE DISCOUNTS
- > COMPENSATION FOR SHARED TRANSPORTATION
- > COMPENSATION PACKAGES
- > PERSONALIZED DEVELOPMENT
- > CROSS TRAINING



### METRICS:

- » Double Bottom Line: Cost of social mission vs. cost of business
- » Productivity
- » Customer satisfaction
- » Training
- » ROI
- » Turnover
- » Reliability
- » Trust
- » Performance over time

